

## Bemidji Curling Club

Meeting Minutes  
December 16, 2019

### Opening

The regular meeting of the Bemidji Curling club was called to order at 5:32pm on December 16, 2019 by Kirby Bahr, President.

### Present

Kirby Bahr, President  
Eric Johannsen, Vice President  
Amanda Kelly, Secretary  
Mackenzie Ritchie, Board Member (arrives 5:45)  
Josh Bahr, Board Member (arrives 5:41pm)  
Myles McDanel, Board Member  
Lanny Cyr, Board Member  
Eileen Campbell, Board Member  
Eric Fenson, General Manager

### Absent

Steve Johnson, Treasurer

### Approval of Minutes

Motion made by Eric Johannsen to approve the November meeting minutes. Second made by Myles McDanel. Motion carried.

### Approve Agenda

Motion made by Amanda Kelly to approve agenda. Second made by Eric Johannsen. Motion carried.

### Financial Report

- Rock payment has been made. One rock payment remaining for 2020.
- Liquor license renews January 1<sup>st</sup>.
- Checking acct at 45k with 20k of bills being paid. In good shape.
- Membership at 46k wants to get to 50k – Sitting at 212 members. Used to experience turnover rate of 50 members per year but gained 50 new.
- Ice ads are all in.
- Myles motion to approve financials, Amanda second. All approved.

### GM and Ice Report

- Heater rattling, Jamie has looked at, thinks it is a cage. Was serviced in fall, not too worried about it but they will look at it again.
- Curling supply sales:
  - o Tried to contact new owners of Dakota, wants us to fill out paperwork to become approved to be a wholesale dealer. Fargo dealer hasn't been reachable – Eric called last week but hasn't gotten any response.
  - o Contacted Asham to perhaps become wholesale dealers ourselves. Made the club a couple of thousand last year. Eric will find out what Asham would require for this (minimum sales amount?)
- Wash and flood ice scheduled for January 3rd-5<sup>th</sup>. Ice has been way dirtier than it used to be and gets that way too quickly. Lost a second of speed.
- Watercoolers will be cleaned out and put on the ice soon. There are 2 of them. Eric to clean them to prep for water.
- Lighting rebate for the 15<sup>th</sup> deadline will not work. Rebate may carry through next year. Original plan of converting to LED would show a ROI of 3 years.

## **Committees**

### Membership

- No information available

### Marketing

- Joel is currently just working on Facebook marketing but he is waiting on a list of curling clubs. Kirby said that we will have a good list to give Joel soon.

### Finance

- Legion sending pull tab commission check from last year. LED lighting was approved. Card raffle will be started after the 1<sup>st</sup> of the year. This is a raffle where you will buy a card out of the deck for \$20 and can win up to \$500 per deck. Is basically a 50/50 fundraiser.

### Paul Bunyan Bonspiel

- No information available

### Juniors

- They are considering the plan to host a MN walleye dinner fundraiser during the MD nationals. Perhaps we could give the athletes and officials tickets for the fundraiser? MDN would help advertise. Will have a 50/50 raffle during the event.

### Kitchen

- Myles cleaning and will this week begin seeking volunteers for the kitchen and for mixed doubles. Been experimenting with serving sliders on Fridays during open

curling. Difficult to plan with the open curling not knowing how many people will attend. Good feedback so far.

- Lanny knows of another convection oven that may be available to the club if we are interested.
- Perhaps look into a steam mop or other options to maintain cleanliness o the hard floors.

#### Events/Club Rentals

- 2 Parties coming up – One 50 people, one 30 people on January 31<sup>st</sup> (2-6 one half day, one 4 hours) May need instructors for second one on the 31<sup>st</sup>. Other January 17<sup>th</sup>.

#### Strategic Plan Committee

- Waiting for a board decision on this and Amanda asked for the board to vote on the creation of this committee. Feels it is important to develop a big picture plan to guide the future decisions of the board on behalf of the club.
- Kirby would like to find a chamber of commerce member to participate in the strategic plan committee as it is important to get some key people from the community for the process.
- Motion made to approve the formation of the Strategic Plan Committee by Eileen Campbell. Second by Josh Bahr. Motion carried
- Board Members need to decide if they themselves plan to participate in this committee and what club member they would like to nominate to participate.

#### **Old Business**

##### Pull Tabs

- We are supposed to be receiving a check every month but are not, which is frustrating. Discussed whether or not there was any other group to get them through other than the Legion.

##### Janitorial Job Description

- No information available

##### Ice Maker Job Description

- Still working on this. Trying to simplify just to get something in place.

##### Volunteers (Painting Home Wall)

- Finished, looks really nice. Took 6 hours. Need scaffolding to finish the upper portion.

##### Mixed Doubles Nationals 2020

- \$300 short of \$15k raised. Kirby will send out the meeting notes to the board. Still hopes to get to \$20k.
- Would be happy to break even on the food/kitchen items.
- Admission for all students with student ID (including college) = Free  
Single playdown \$5  
Evening \$10  
Final Weekend \$15

General admission for entire event = \$50

General admission to event for club members = \$35

Window seats \$100 each

- The commercials are set to appear on 50+ stations
- Officiating training will take place on Feb 1-2 for levels 1 and 2. Cost will be covered by the club.
- Documentary will be out a week before MD Nationals = 30 min.

### Curling Manager Progress

- Eric entering memberships manually. Has 75 in now.
- Had 4 people pick the split league because it is the cheapest. This is confusing because it isn't clear what the split league actually means. Clarify on the membership form.
- Switching to Bambora instead of PayPal for ease of use, cost, and functionality.
- Eric Fenson to get together with Eric Johannsen to learn Curling Manager and to come up with processes.

### Pickleball

- Eric Johannsen met with Mark Fodness, the president of the Bemidji Pickleball Association. They are interested in our facility and would like to know what dates they it would be available throughout the summer. They would need access to the building.
- Do we need nets? Would we need to paint lines on the floor?
- What dates could it be available to them? Typically the facility is available from approx.. April 20<sup>th</sup> – Sept 20<sup>th</sup>
- Eric will get more information from what they would want so we can give them a price.

### **New Business**

#### 2021 USCA Events

- Mackenzie suggested the college curling nationals, but cannot commit to chairing.

- Eric and Josh suggested the junior nationals or seniors due to the benefits that come with each. Juniors attract many family members. Seniors tend to stay at the facility all day. This makes each event of this type potentially more profitable. .

#### Cleaning Trophy Case

- Speak to Liz and Lynn about swapping out/reorganizing trophy case. Turn into a timeline? We don't want to dispose of our historical pieces, but we should reorganize things to have a good balance between history and current/future.

#### Beltrami Electric Grant

- There is grant money available through Beltrami Electric for non-profits that are benefitting the community. This is something that we should apply for as they are looking for some new and different non-profits to donate to.

#### **Adjourn**

A motion to adjourn was made by Josh Bahr. Second made by Eric Johannsen at 7:18pm. Motion carried. Meeting adjourned.

Next meeting is at 5:30 pm on Wednesday January 15<sup>th</sup>, at BCC.