

July Board Meeting
July 14 2020

Present
Eric Johannsen
Lanny Cyr
Conrad Kelly
Amanda Kelly
John Andringa
Steve Johnson

No Myles
No Stu
No Eric

Also Ashley Johnson NWMNF

Fund established ~2013, roughly \$3000 in account
They handle the 501c3, negating our need to
Planned gifts are in place which will be coming to the club
1.5% fee for paperwork, thank you, etc..
Was originally setup for Juniors
Purpose of fund is for general use of the club
They can help with fundraising, online donations, guidance
Can have endowed fund at ~7% less liquid
Other version is more liquid, but at ~1.5%
Fees taken out on June 30th

Call Meeting to order - 5:42pm by Eric J

Lanny 1st, Conrad 2nd to approve June Minutes

Lanny to add 7e to add 3.2% liquor license to agenda
Amanda to move youth curling to 6f (curling club manager)
John motion to approve, Amanda 2nd, all in favor

Finance report

No report from Eric

Eric J reports that half of scraper has been paid for
Steve will contact Eric J on line of credit payment

GM and Ice Report

Nothing to report, no ice

Old Business

Committees

Membership

- Eric J asks about getting rid of early pay discount.
- How do we enforce it with a paper form.
- With curling payment online could enforce it.
- Do we allow a post-pay monthly situation.
- Conrad will look into 12 month version vs 8 ish month
- Lost about \$8000 in early pay discount

Conrad makes motion to remove early pay discount, and add monthly payment option. Steve second. None opposed.

Marketing

- Jordan and Erik were checking with Rob on Facebook log-in.

Finance

- Nothing to report

Paul Bunyan Bonspiel

- Nothing to report
- Should get with Jon Chandler to discuss
- Wants it to be done with a committee
- Conrad brings up Curling Club manager and it's payment feature for bonspiels
- Needs some more bodies to support it

Juniors

- Pre-season corn hole tournament?
- Lanny mentioned to Jamie Quello
- Would work well as a pre-season get-together and fundraiser for club

Kitchen

- Lanny has new oven
- Has some tasks to finish up before removal, and installation
- Needs to recruit some muscle to remove old stove
- Duluth buyer will pickup once un-installed
- Old grill still at AL Restaurant Supply. For sale. ~\$300

Event and Club Rentals

- Nothing to report

Strategic Planning

- Meet-up happened
- Demo survey will be going out

Janitorial Job Description

- Eric J sent out
- Waiting to have Eric F input

Ice Maker Job Description

- Eric J contacted Josh about job description
- Eric J or Josh will be writing up a job description
- Josh will be stepping down from board

COVID 19 Plan

- USA Curling gave guidance which includes lots of changes to game
- Lanny suggests contacting some other area clubs. Iron Range, TRF, Grand Forks
- Erik J will send out USA Curling guidelines to board members
- How much revenue would we lose if we don't rent lockers, ask for locker fees as donation

Mission Statement Sign

- John Chandler is mocking up sign, has info and dimensions

Curling Club Manager Utilization

- Community Ed handles youth curling and learn to curl payments
- How do we better on-board these new curlers to the club. Help retention. Not USCA members, because not technically members
- Lanny reports that community ed takes a cut, instructor takes a cut

- How does this effect our USCA insurance policy, if the youth curlers aren't technically members because they're coming in through community ed

- Sunday night goes through community ed payment, Monday night youth goes through community ed

- Eric J is working on customization of the email format

- Is linked on the website

Broadcasting League Games

- Eric J filled out form

- Waiting for check from Eric F

- Confirmed that we receive all advertising dollars

- Come up with advertising scheme

- John A will come up with advertising scheme

- Eric F starts selling the end of August

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Safe Sport

- MUST FINISH

- Next year make it necessary before attending board meeting

- Erik J will check with Myles on compliance

Newsletter

- Assign topics from newsletter to folks

- Some sections may be copy paste

- Steve J will write up note on membership

Buy The Rock Fundraiser

- Handle engraving

- Cost

USCA/World Host Site

- Ron Johnson recommended bringing it to the city council

- Should pick one event to bid for.

- USCA National Men and Women (combined), haven't decided on February 2022, likely shoot for 2023

- Worlds Men's 1st week in April (2022, 2024). Olympic Year, smaller event. Requires 3 people to attend previous years events.

- Worlds Women's last week in March 18th (2023, 2025)

- First step would be to approach City Council on USCA National Men

and Women - February 2023

Steve Johnson makes motion for 2023 nationals, Lanny Second, none opposed.

Early League

- Stu was taking on
- No report

New Business

Health Insurance / Gym Membership

- Steve Asked an Insurance Agent, no info on getting approved
- Maybe ask Beltrami County Health, Sanford, BSU
- Looking for contact on how to get approved through insurance providers
- or look for funding based on physical activity, maybe Sanford Health

Open Curling

- Friday Night (open curling)
- Reserve a sheet through curling manager?
- Members can curl whenever
- USCA has info on learn to curl level 1, quicker intro to the sport, uses crutch for throwing, USCA will also train instructors (Conrad will check on cost for training)
- Eric J brings up lowering cost from \$20 to \$10, maybe a student discount
- Business events growing, Lavalley, Sanford, Credit Union

Board Position

- Josh is stepping down
- 1 year term is open, appointed
- Reaching out to Jordan Stearns, she was the other name on spring ballot

Zoom-stacking Meeting with USA Curling

- Possible COVID related meeting
- Monday, Wednesday Friday at 4pm or 5pm

3.2% License

- Getting hard to get 3.2% beer
- There is some lobbying take place
- Might be a state decision, might be a city decision

Amanda motion to Adjourn at 8:11pm, Second with Conrad, None opposed

Next meeting Tuesday, August 11th 5:30pm

Strategic Planning on August 18th at 5:30pm